



## **Membership - Meeting Minutes**

July 10, 2008, 11:00 am- 12:00pm

### Attendees:

Bonds, John - PBS&J  
Breedon, Dan - ADOT&PF, MS&CVE (Board Member)  
Buchhorn, Lee - ADOT&PF-Highway Data  
Christensen, Pete - ADOT&PF, Capital Projects  
Edwards, Laura - ADOT&PF- MS&CVE  
Guettinger, Al - Alaska West Express  
Hicks, Scott- Alaska West Express  
Imhof, Larry - Wostmann & Associates  
Marrero, Paul - Wostmann & Associates  
Minton, Pam - ADOT&PF-MS&CVE  
Ottesen, Jeff- ADOT&PF (Board Member-President)  
Ronchetti, Mike - Intertiviti (a.k.a. RFID Complete)  
Sander, Schijvens- Wostmann & Associates  
Stickel, Jack - ADOT&PF, Highway Data  
Dierckman, Maryann - ADOT&PF, Highway Data  
Sullivan, Jill- ADOT&PF (Board Member- Secretary/Treasurer)  
Underwood, Vivian - Municipality of Anchorage - Traffic Dept.  
Unholz, Stacy - PBS&J  
Wilber, Lance - Municipality of Anchorage-Traffic Dept. (Board Member)  
Wilson, Liz- Alaska Trucking Association

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### **1) General**

This is the first membership meeting of ITS Alaska.

### **2) Call to order**

The President, Jeff Ottesen, called to order the first membership meeting of ITS Alaska at 11:00 am on July 10, 2008 originating from Juneau, AK. Two member organizations were absent, United Freight & Transport and GW Scientific.

### **3) Approve Agenda**

The agenda was approved with no objections.

### **4) Approve of Minutes**

N/A

### **5) Welcome by BOD President-** Jeff introduced ITS in Alaska and nationally.

Discussions lead to climate change impacts and strategies and the gas pipeline and opportunities for future ITS applications. In addition, the following was discussed:

- Jack Stickel mentioned the Notice of Proposed Rule Making that will soon post Data quality and performance measures policies. Jack mentioned that there will be an opportunity to comment once the NPRM is released in October.
- ITS examples in the ADOT&PF such as the 511 Travel in the Know (<http://511.alaska.gov>), Road Weather Information Systems

(<http://roadweather.alaska.gov>), smart snowplow and blower in Thompson Pass, Weigh In Motion systems, and CVO projects such as the Glenn Highway E-Screening System and the IRIS van. For more information on ADOT&PF's ITS program, see: <http://iways.alaska.gov>.

- Municipality of Anchorage has big plans to improve the integrated signal system with new network connections and be real-time. One example is being able to automatically change school zone flashing lights for events not on the regular schedule.
- The Alaska Iways Architecture (see <http://iways.alaska.gov>) and the Municipality of Anchorage Regional ITS Architecture (see <http://www.muni.org/transplan/ITSLibrary.cfm>) The ITS architectures are guide for states to develop ITS in a cost effective and efficient manner. ITS project managers can use the architecture to develop their projects in an integrated fashion by looking up current and planned ITS projects, stakeholders, ITS Standards and more.
- Mission Statement and Goals from the Chapters Bylaws. Bylaws are posted at <http://www.itsalaska.org/resources.htm>
- Maryann Dierckman-mentioned that there are ITS standards for archiving and developing database and real-time retrieval of data. (Archived Data User System). For information see: <http://www.fhwa.dot.gov/policy/ohpi/travel/adus.htm>
- Jill Sullivan mentioned that when ADOT&PF deploys ITS they are required to follow Federal rules when developing projects such as the Systems Engineering Analysis. See: <http://www.dot.state.ak.us/iways/sys-eng.shtml>
- Stacy Unholz, PBS&J discussed her role on the National 511 Coalition. PBS&J collects and analyzes data and they recently conducted a study on the "interoperability" of states 511's. See: <http://www.deploy511.org>

## 6) Business-

-**Membership Status**-Currently 13 members (5 Organizations, 6 Corporate, 2 Individuals)

-**Membership Marketing ideas**- Jill gave overview of current marketing, ITS Alaska Bulletin and [www.itsalaska.org](http://www.itsalaska.org). Near future idea is to develop tri-fold brochure. Paul Marrero mentioned using RSS feed to disseminate ITS Alaska Bulletin. Maryann Dierckman mentioned providing custom ITS Alaska Bulletin for weather, traffic data, etc.

- **ACTION:** Jill to develop tri-fold brochure. Paul Marrero volunteered to help with the design.

-**ITS Alaska Website**- information for members and interested parties can access [www.itsalaska.org](http://www.itsalaska.org). Requests to make additions, contact Jill Sullivan, [jill.sullivan@alaska.gov](mailto:jill.sullivan@alaska.gov)

-**NRITS 2008**- Jill gave overview of the highlights and schedule. \$50 discount to ITS Alaska members. Need to register by August 4<sup>th</sup> for discounted price. During this event will be the annual membership meeting on September 5<sup>th</sup>, 1:30-2:30 pm. Jill asked members to "bring a friend" to help generate interest and membership.

## 7) News/Announcements

**-City of Wasilla Federal Earmark- Wasilla Wideband Communications Network (WWCN)** – Kick off meeting July 11, 2008 in Wasilla to discuss the background, Project Plan, Systems Engineering Management Plan, Risk Management Plan and results from stakeholder survey.

**-Ferry Traveler Information Display** – Paul Marrero, Wostmann & Associates, are working on this project for ADOT&PF to put a flat screen display onboard the ferries that will display travel information from 511 Travel in the Know, Scenic Byways and Highway Safety messages.

**-511 Consultant**– ADOT&PF hired a 511 consultant to help plan for an enhanced 511 system for internal interface, public web and phone.

**–Alaska Community Transportation Transit Conference**, October 13–15, 2008. This is an annual transit conference. ITS related session will address dispatch scheduling applications. For information contact, [debbi.howard@alaska.gov](mailto:debbi.howard@alaska.gov)

## 8) Adjournment

Meeting adjourned at Noon.

## 9) Next meeting

Annual membership meeting, September 5, 2008–during NRITS 2008–Hotel Captain Cook.

Minutes submitted by: Jill Sullivan, Secretary/Treasurer